“Everything we do is designed to promote the benefits of gasification technologies, and to create business opportunities for our members.”

Alison Kerester, GTC Executive Director
The Gasification Technologies Council (GTC) is the leading trade association committed to advancing the global business interests of the gasification industry. We focus on two key areas: first, increasing awareness of gasification as a flexible technology that converts low-value feedstocks into high-value products, and second, serving as the focal point for new business prospects for GTC members.

A company that joins the GTC can anticipate a significant return on its investment from:

- **Business development opportunities** generated by strategic and results-oriented global and domestic marketing programs

- **Networking opportunities** that include exclusive and informal meetings with key industry leaders and legislative and regulatory officials, as well the annual Gasification Technologies Conference, the largest gathering of its kind in the world

- **Access to outreach materials** to educate and inform the public, and the markets that our members serve, about the attributes and benefits of gasification

- **Efficiently staying up to date** with presentations from leading organizations involved in gasification at three member meetings throughout the year

- **Access to gasification workshops and tours** that can help you and your staff quickly learn more about gasification

GTC’s members are involved in all aspects of gasification, including technology development and licensing, engineering, procurement and construction, equipment supply, project development and plant ownership and operation. Given the strength of our numbers and the diversity of our expertise, we provide valuable relationship-building opportunities for our members as well as a strong and influential voice to support the use of gasification worldwide. **Membership in the GTC will ensure that your voice is part of the conversation that shapes the future of gasification.**
B U S I N E S S  D E V E L O P M E N T

The gasification marketplace is increasingly global and diverse. New gasification technologies have created burgeoning opportunities to turn low value feedstocks (such as biomass and municipal solid waste) into valuable products. The GTC has responded to the challenges and opportunities of this highly dynamic environment by spearheading a broad range of business initiatives, designed to introduce the benefits of gasification to emerging markets domestically and internationally. GTC positions its members to leverage knowledge of the marketplace into business opportunities.

Global Outreach and Marketing Program:

- The GTC has raised the global profile of gasification by working in the U.S. to educate international business representatives and government officials about the benefits of gasification. The initial strategic focus has been on India, Mongolia, and South Korea. To date, the GTC has participated in discussions with the Department of Energy’s International Office, the Department of Commerce, the Trade and Development Agency, the Indian and Mongolian embassies, the Confederation of Indian Industry, and the North American Mongolian Business Council. While focusing on these markets, the GTC has remained a sought-after source of information about gasification from other markets. GTC participated in a “reverse trade mission” with the U.S. Trade and Development Agency for a Chilean delegation interested in coal gasification and for an East Asian delegation interested in waste conversion technologies.

- GTC staff work internationally to introduce the benefits of gasification to key business and regulatory leaders. These meetings are designed to ensure maximum exposure of the benefits of gasification to as broad a range of business and public interests as possible.

- The GTC is a member of the U.S.-India Business Council (USIBC), part of the U.S. Chamber of Commerce. The GTC and the USIBC conducted a gasification trade mission to India in September 2013. GTC delegation members met with U.S. Embassy officials, key Indian government ministries and members of the oil, gas, chemical, and fertilizer industries.

- GTC is a member of the U.S.-Korea Business Council. We are also coordinating with the North American-Mongolia Business Council to increase the awareness of gasification in Mongolia and to provide business opportunities for our members. The GTC has a strategic partnership with the Underground Coal Gasification Association (United Kingdom) to further the education and business opportunities for this gasification application.

U.S. Outreach and Marketing Program:

- The GTC conducts outreach throughout the U.S. by participating in conferences, publishing in trade journals, conducting media interviews, and actively engaging key audiences through social media. Our goals are to increase the awareness of gasification, to position the GTC as the “go to” organization for information on gasification, and to expand our reach through strategic alliances with related organizations in the energy sector.
NETWORKING OPPORTUNITIES

- **Member Meetings**
  The GTC holds three Member meetings a year. These meetings provide excellent access to and relationship-building opportunities with other companies and invited guests. The Member meetings bring together, over a day and a half in a “round table” setting, global industry experts from the various energy sectors to inform our Members about market dynamics, new projects, technology advancements, policy and regulatory actions, and financial drivers.

- **Workshops with Public Policy Makers and Regulators**
  The GTC hosts workshops for public policy makers, legislators and regulators to educate them on gasification technology, its environmental and economic benefits and the latest industry developments. These workshops are open exclusively to GTC members and provide an opportunity to interact with key policy makers, legislators and regulators in an informal setting.

- **The Gasification Technologies Conference**
  The annual Gasification Technologies Conference is the largest gasification conference in the world and attracts key decision makers and technical experts from the global gasification industry. Typically, more than four hundred people attend, representing technology providers, research institutions, equipment suppliers, engineering firms, utilities, coal/mining companies, energy companies, governments and trade associations. In addition, there are more than forty-five exhibitors.

GTC Members have priority opportunities to participate in the general sessions as presenters, session chairs, and event sponsors. Members are also able to select exhibit space before it is open to the public. In addition, Members can make use of meeting rooms to host private meetings without charge at the conference facility.

OUTREACH MATERIALS

To increase the understanding of gasification and its benefits, the GTC has developed and continues to produce a series of web-based and hard copy videos and brochures for the public and targeted audiences. Examples include:

- Biomass and Waste Gasification
- Gasification Versus Incineration
- Gasification: An Investment in Our Energy Future
- Underground Coal Gasification

MEMBERSHIP

GTC offers four membership categories: regular, associate, supporter, and academic. For the details on each membership category, please contact the GTC. For a complete list of GTC members please see www.gasification.org